Programs in the Field of

Entertainment, Digital Media, and Design

The Path for Creatives

At no point in history has greater access to an audience existed. Anyone, anywhere is now a click away from a conversation nearly four billion strong.

In the pocket of every person from Beijing to Brooklyn is the technology to stream movies, television, video games, news and music at the touch of a button. Translating today's mountainous information into meaningful art, culture and communication isn't just rewarding – it's necessary.
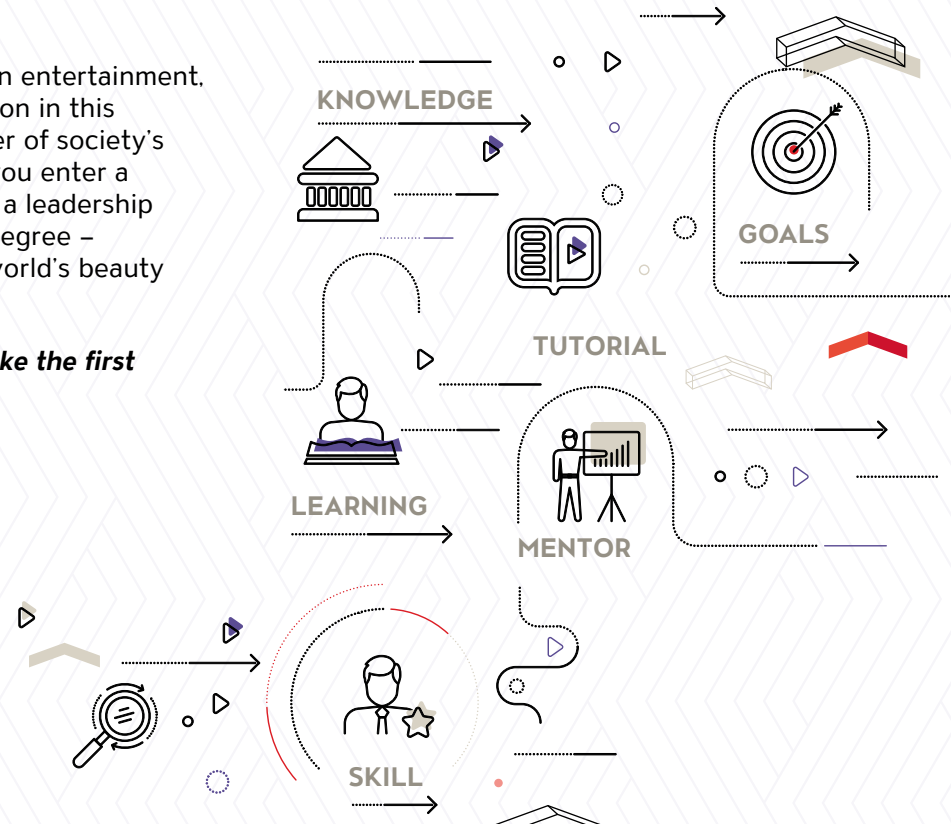
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5%
Growth rate for jobs in this sector.

$72,500
Average salary in the sector.

27,600
New jobs to be created in the next decade.

393,256
unique job postings in the last year.

Whether you're interested in entertainment, media, or design, an education in this sector puts you at the center of society's most exciting work.
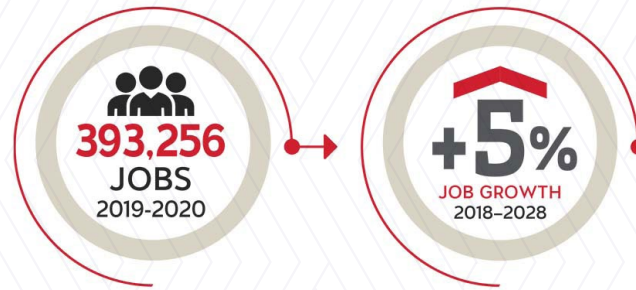
Whether you're interested in entertainment, media, or design, an education in this sector puts you at the center of society's most exciting work. When you enter a new program – whether it's a leadership certificate or an advanced degree – you're contributing to the world's beauty and imagination.

Explore your options and take the first step on your new path.

KNOWLEDGE

GOALS

TUTORIAL

LEARNING

MENTOR

SKILL

Job Outlook

When choosing a program, it's important to know the outcomes of previous students. Whether they went on to successful careers or what jobs they began after graduation – this data can help you plan your future and decide which program is right for you.

393,256 JOBS 2019-2020

+5% JOB GROWTH 2018–2028

Entertainment, Digital Media & Design:

Between January 2019 to May 2020, there were 393,256 unique job postings requiring a master's or bachelor's degree. Employment in the sector is projected to grow 5% from 2018 to 2028.

Where Our Alumni Are Today

5,376
Number of alumni working in this sector

Companies they work for:

- The Walt Disney Company
- NBC Universal Media, LLC
- Warner Bros. Entertainment Inc.
- Fox Sports, Inc.
- Los Angeles Unified School District
- Sony Corporation
- Universal Studios Inc.

Top job titles:

- Executive Producer
- Director
- Chief Executive Officer (CEO)
- Graphic Designer
- Art Director
- Creative Director (management)
- Designer
- Production Manager
- Producer
- Promoter
- Music Supervisor
- Recording Executive
- Talent Agent
- Copyright Administrator

Features to help you advance in your career.

Get ongoing, personal support.

From day one, you'll receive the support of a personal program team. These specialists, in addition to being good listeners, can help you with all administrative matters, freeing you to focus on your course work and your career.

Learn with a community – from start to finish.

When you start a new program, you'll join a learning community of students and faculty. With this group of professionals and industry experts, you'll move toward graduation, building a network along the way and setting the stage for advancement in your field.

Professional programs from a university you can trust.

All of our programs are accredited by the Western Association of Schools and Colleges (WASC), and many possess field-specific accreditations as well. On professional and licensure exams, our students regularly score as high as or higher than their on-campus counterparts – and, in many fields, we lead the nation in pass rates.

Receive guaranteed tuition.

When you enter one of our programs, you pay the same price from start to finish. No changes, no increases – just the amount you agreed to at the start. By ensuring a fixed price, we give you the peace of mind to continue your studies without changes or disruptions.

Take courses designed and taught by industry experts.

Before a program begins, our professors spend four to six months working with a credentialed instructional designer. During that time, the team works to integrate the instructor's personal teaching style and expertise into every lecture, assignment and learning module.

Learn your field from anywhere, at any time.

Interested in career advancement, but prefer to learn virtually? On our convenient online platform, you can earn your professional experience and credentials without ever leaving the comfort and safety of home. Our online courses feature real-time class sessions, on-demand access to learning materials, and frequent networking opportunities with your peers. Learn more about CSUN's Approach to Online Programs.

Master's Degrees

ENTERTAINMENT INDUSTRY MANAGEMENT

Learn to lead various aspects of the entertainment industry, from content analysis and project development to financial management, legal comprehension, data-driven decision-making, and production pipelines, while also gaining practical experience through an internship and diverse curriculum.

MUSIC INDUSTRY ADMINISTRATION

Designed for those seeking careers as producers, promoters and distributors of music, this program focuses on current trends in music publishing, e-commerce, marketing management, and other aspects of the industry. There is no performance requirement for admission.

INSTRUCTIONAL DESIGN

Like the corporate sector, studios and creative agencies require sophisticated training for their audiences and personnel. With this degree, you can design, implement and assess educational programs, such as online courses, professional development seminars and how-to modules for creative goods and services. You'll also learn how to optimize the learning strategies of people and organizations.

Access to University Courses

OPEN UNIVERSITY

Interested in a single course? With Open University, you can take CSUN courses without enrolling in a program – the perfect way to explore your passion.

WINTER TERM AND SUMMER SESSION

These accelerated-format university courses can help you learn a new topic, build professional skills, or prepare for future study.

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Contracted Programs

CSUN develops a wide range of educational and professional development programs at the undergraduate, graduate and post-graduate levels. Often shorter in duration, these programs include everything from business, communications and the sciences, to engineering, humanities and the arts. If you have a program in mind, we're prepared to help you build it, no matter how technical or specific the content.

LEARN MORE
go.csun.edu/PathForCreatives

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